



Cloudless.no

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Are you also letting an **American billionaire** own your users?

Identity, sovereignty, and the login button you didn't read the terms for

data sovereignty

identity infrastructure

European alternatives

GDPR beyond compliance

That login button.

Who's on the other side?

When a user clicks "Sign in", where does the request go? What data is created, stored, and retained — and by whom?

"Your users trust you. You handed that trust to someone else."

It's not just an **email address**

WHAT YOUR AUTH PROVIDER STORES

- Email + phone number
- Login timestamps + frequency
- Device fingerprints + IPs
- Linked social identities
- MFA secrets
- Session + refresh tokens

WHAT THAT ENABLES

- Behavioral profiling
- Cross-tenant correlation
- Government data requests
- Account suspension power
- Platform lock-in
- Terms-of-service leverage



The usual suspects

Most European apps depend on at least one of these for identity:

Auth0 / Okta

Firebase Auth

AWS Cognito

Clerk

Microsoft Entra ID

Google

Azure AD B2C

All US companies. All subject to CLOUD Act, FISA 702, and Executive Order 12333 — regardless of where your data is hosted.

"But we're **GDPR-compliant**" is not enough



2020

Schrems II — Court of Justice invalidates Privacy Shield. US surveillance law deemed incompatible with EU fundamental rights.



2022–23

DPC rulings against Meta, Google Analytics. SCCs alone insufficient when US intelligence access exists.



2023

Data Privacy Framework adopted — but legal challenges already filed. Schrems III is coming.



2025+

Political risk: DPF contingent on US administration goodwill. Executive orders can change overnight.

5 min

Your European options

open source

Keycloak

Red Hat backed, battle-tested, self-hosted. Full OIDC/SAML. Enterprise-grade feature set. Runs in a JVM

open source

Authentik

Modern UI, Docker-native and K8s-native. Good for smaller teams who want simplicity without sacrificing control.

EU cloud

ZITADEL

Swiss-hosted or self-hosted. GDPR-first design, multi-tenancy, hosted in Europe.

open source

Kanidm

Rust-based, modern security model. For teams that want correctness-first identity.

EU commercial

Ory

Open core, cloud offering with EU hosting. API-first, highly composable architecture.

passkey-first

Corbado

European passkey provider. Good if you're modernizing auth AND moving away from US vendors.

Or let us handle it — Cloudless Auth

Cloudless

`cloudless.no`

A Norwegian cloud provider built on open source stuff like Talos, K8s, Cilium, Helm, Rancher, Forgejo, Authentik, Stalwart, OnlyOffice and more — so you get the power of open source without the operational burden.

- Hosted and operated in Norway — your data stays in Europe
- Built on Authentik — open source core, no vendor lock-in
- Full OIDC/SAML/SCIM/LDAP support out of the box
- We handle upgrades, backups, and incident response
- Can migrate you from Auth0, Okta, or Cognito

Migration is your audit opportunity

You didn't choose every workflow intentionally. Now you have to look at them.

WHAT YOU'LL FIND

"Sign in with Google" everywhere



Forgotten integrations



Stale user accounts



Implicit trust chains

The hard parts: user ID mapping, MFA secret migration, session continuity.

The easy parts: everything you assumed was complicated.

The cost of **inaction** is rising

Faster than the cost of migration. And increasingly, your enterprise customers are asking — so is your legal team.

audit your current auth provider

map data flows to US entities

pilot one European alternative

include identity in your DPA review

"This isn't just technical — it's a statement about whose rules you operate by."

Cloudless

Norwegian cloud hosting & development platform — EU compliant, built for Europe · Hosted in Norway · EEA regulated · 99.5% SLA

Hosting platform

AI-powered configuration
Smart setup & tuning

Performance
Low-latency EU

Scalability
Grow as needed

On-prem migration support
Move in or out freely · Talos / Cilium

Infra management included

Developer tools

Dev / Sec / Ops pipeline
Build, test & deploy automation

Monitoring
Live observability

AI (optional)
Integrated tooling

Vulnerability management
Security scanning & alerts

Testing & building automation

Identity & SSO

Single sign-on
Unified access across your platform

Passkeys
passwordless

Social login
quick access

Dedicated tenant

Role-based dashboards
Customer · User · Dev / Owner views

Dedicated tenant option

Resources & enablement

Templates
quick start

Guides
step-by-step

Training
onboarding

Partners & customer stories
Expert network · support

Scale & reach

5M
end users served
in Norway

99.5%
SLA uptime
guaranteed

Serving the Norwegian market and beyond

Compliance & trust

EEA regulated
EU data standards

Norway hosted
vs US providers

European-first architecture
Aligned with GDPR & EU procurement

What makes Cloudless different

Full infra management · On-prem mobility · Talos OS · Cilium networking · AI configuration · EU compliance built-in